

Effective Semester: Fall 2022

COURSE INFORMATION

Course Title: Economics of Sports

Course Number: ECON 297

Credits: 3

Total Weeks: 14 (Fall, Spring)
12 (Summer) **Total Hours:** 39

Course Level: ☐ First Year ☒ Second Year
☐ New ☐ Revised Course
☐ Replacement Course

Department: Economics **Department Head:** Sonya Plater

Former Course Code(s) and Number(s) (if applicable): N/A

Pre-requisites (If there are no prerequisites, type NONE): ECON 101 and ECON 102

Co-requisite Statement (List if applicable or type NONE): None

Precluded Courses: None

COURSE DESCRIPTION

The course will develop fundamental economic concepts related to the sports industry. Economic models are used to explore the industrial organization of sports, public funding of sports franchises, intricacies of sports labour and sports in the not-for-profit sector.

LEARNING OUTCOMES

Upon successful completion of the course, students will be able to:

- Apply elements of microeconomic theory to explain how consumers and producers make rational decisions in the sports industry
- Utilize theories and models to describe the problems faced in the professional sports industry
- Discuss in detail the complexities of the sports labour market at the professional level, as well as at the intercollegiate level
- Examine the economic costs and benefits of professional sports franchises to local economies

INSTRUCTION AND GRADING

Instructional (Contact) Hours:

Type	Duration
Lecture	39
Seminars/Tutorials	N/A
Laboratory	N/A
Field Experience	N/A
Other (<i>specify</i>):	N/A
Total	39

Grading System: Letter Grades ☐ Percentage ☒ Pass/Fail ☐ Satisfactory/Unsatisfactory ☐ Other ☐

Specify passing grade: 50%

Evaluation Activities and Weighting (total must equal 100%)

Assignments: % <i>Specify number of, variety, and nature of assignments:</i>	Lab Work: %	Participation: 10% <i>Specify nature of participation:</i> This involves class attendance and participating in class discussions	Project: 25% <i>Specify nature of project:</i> Small group project studying the economic impact of a professional sports team on the local economy
Tests/Quizzes: %	Midterm Exam #2: 30%	Final Exam: 35%	Other: %

TEXT(S) AND RESOURCE MATERIALS

Provide a full reference for each text and/or resource material and include whether required/not required.

The Economics of Sports, 6th Edition: by Leads, Allmen, Matheson. Routledge (2018) - Recommended

COURSE TOPICS

List topics and sequence covered.

Week	Topic
Week 1	Review of basic economic theory
Week 2	Sports leagues and franchises
Week 3	Monopoly and anti-trust in professional sports
Week 4	Competitive balance in professional sports
Week 5	The public finance of sports: who benefits and how?
Week 6	The public finance of sports: who pays and why?
Week 7	Review for Midterm Midterm
Week 8	The economics of mega-sporting events
Week 9	Labour markets in professional sports
Week 10	Labour market imperfections
Week 11	Discrimination in sports
Week 12	The economics of intercollegiate athletics
Week 13	The economics of intercollegiate athletics Review for Final Exam
Week 14	FINAL EXAM

NOTES

1. Students are required to follow all College policies. Policies are available on the website at: [Coquitlam College Policies](#)
2. To find out how this course transfers, visit the BC Transfer Guide at: bctransferguide.ca

Last Reviewed: September 2024

Last Revised: September 2022