

Effective Semester: Spring 2024

COURSE INFORMATION

Course Title: Business Ethics

Course Number: PHIL 200

Credits: 3

Total Weeks: 14 (Fall, Spring)
12 (Summer)

Total Hours: 39

Course Level: First Year Second Year
 New Revised Course
 Replacement Course

Department: Humanities

Department Head: P. Best

Former Course Code(s) and Number(s) (if applicable): N/A

Pre-requisites (If there are no prerequisites, type NONE): Minimum of 3 social science and/or arts courses

Co-requisite Statement (List if applicable or type NONE): NONE

Precluded Courses: N/A

COURSE DESCRIPTION

This course is designed to provide students with a solid understanding of the application of ethical theories and reasoning to current moral issues facing individuals and corporations doing business in Canada. Students will investigate the general nature of ethical decision-making by considering specific ethical and moral concepts. Examples include morality, utilitarianism, corporate social responsibility, governance, sustainability, stakeholders, and employees' rights and responsibilities.

LEARNING OUTCOMES

Upon successful completion of the course, students will be able to:

- Identify and explain the major ethical theories and concepts related to business ethics and their role in a broader economic, social and environmental context.
- Evaluate and understand the ethical significance of business decisions and business activities.
- Identify and analyze contemporary case studies and challenges facing the corporate world from an ethical perspective.
- Identify and analyze primary and secondary sources related to Business Ethics.
- Develop critical reading, thinking, and writing skills.

INSTRUCTION AND GRADING

Instructional (Contact) Hours:

Type	Duration
Lecture	39
Seminars/Tutorials	
Laboratory	
Field Experience	
Other (<i>specify</i>):	
Total	39

Grading System: Letter Grades Percentage Pass/Fail Satisfactory/Unsatisfactory Other

Specify passing grade: 50%

Evaluation Activities and Weighting (total must equal 100%)

Assignments: 20, 20% <i>Specify number of, variety, and nature of assignments:</i>	Lab Work: %	Participation: 10% <i>Specify nature of participation:</i>	Project: % <i>Specify nature of project:</i>
Quizzes/Test: %	Midterm Exam: 25%	Final Exam: 25%	Other: % <i>Specify:</i>

TEXT(S) AND RESOURCE MATERIALS

Provide a full reference for each text and/or resource material and include whether required/not required.

An introduction to business ethics, by Joseph R. Desjardins, 2013 (5th edition) The eBook version is available here:
<https://www.chegg.com/textbooks/an-introduction-to-business-ethics-5th-edition-9780078038327-0078038324>

COURSE TOPICS

List topics and sequence covered.

Week	Topic
Week 1	Introduction; Business Ethics
Week 2	Ethical Theories
Week 3	Introduction to Corporate Social Responsibility
Week 4	Model for Ethical Decision Making
Week 5	Corporate Culture & Governance and Ethical Leadership
Week 6	The Meaning and Value of Work & Review for the Midterm
Week 7	MIDTERM EXAM
Week 8	Moral Rights in the Workplace & Employees' Responsibilities
Week 9	Responsibility for Products & Ethical Marketing
Week 10	Environmental Responsibilities
Week 11	Business & Sustainability
Week 12	Diversity and Discrimination
Week 13	Review for the Final Exam

Week 14

FINAL EXAM

NOTES

1. Students are required to follow all College policies. Policies are available on the website at: [Coquitlam College Policies](#)
2. To find out how this course transfers, visit the BC Transfer Guide at: bctransferguide.ca

Last Reviewed: October 12, 2023

Last Revised: October 12, 2023